The Enthink Foundation Suite for OpenText

Get to the good stuff faster and focus on delivering better digital experiences. The Enthink Foundation Suite for OpenText is built on a proven framework and designed to eliminate obstacles right from the start.

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Get to the Good Stuff Faster!

The newly designed Foundation Panel editing interface uses a neutral design theme which is intended to blend with any design project and allows for consistency across all our SmartEdit interfaces.

OpenText takes the complexity of content management out of the collaboration equation. Collaborators get the best of both worlds, the ease and flexibility they want to share and the work with the people the need to get things done and the security and sophistication they want to keep track of everything.

"The big value that clients will see first is the UX. It is a totally new front end which is clean, simple, less steps, and more intuitive. The Enthink Foundation Suite improves the user experience for anyone using RedDot without re-investing in a new CMS." said Michael Martyn, President of Enthink.

The expanded Foundation Panel highlights the vertical tab groupings of related red dots. The first grouping, Manage Page, contains the red dots for the main settings and content on the page. Analytics often requires many fields for

configuration, the SEO & Analytics grouping was created to meet this need. Because the user who manages fields may not be the same users who manage content, grouping these red dots separately increases the workflow speed for each type of user.
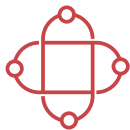
At Enthink, we believe in improving your team's workflow. The Foundation Panel includes a toolbar with helpful features to enable users to quickly add or find content, page information, manage content and settings, as well as annotate the entire design and build process.

The design standards of the Enthink Foundation Suite will not only improve the user experience, but they will also provide long-term direction for authoring within your project. The best practices introduced promote consistent, organized menus for managing content and settings throughout RedDot projects.

Enthink's **Value-added** Services

| heuristic evaluation | third-party integration | personalization | user experience design | standardize and develop HTML | e-commerce | digital marketing |

AND MORE!

Making Digital Easy

The Enthink Foundation Suite for Opentext supports any client requirement. This framework gives you the flexibility to quickly deploy a solution that fits your needs. Finally, there is a seamless solution at a fixed cost!

An **End-to-End Solution** that's More than an Accelerator

Time and resources are a critical element in developing your online presence. **Take advantage of our best practices** to avoid common obstacles standing in the way of implementing a new content management system.

The concept is simple. **Our fixed price strategy minimizes customer uncertainty** and offers stability while eliminating charges that inevitably drive up the cost of any project. Thanks to our years of experience and expertise, we have developed a strategy that allows for a predictable budget for your project.

You have other things to worry about. Our ground breaking service offering **includes a free project review** to determine the best way forward for your project. Once up and running you can continue to evolve and grow with monthly maintenance and support.

Customized Industry Verticals

Using our best practices, we have **developed several focused and customizable vertical sites** to aid getting your message online quicker and easier, allowing you to focus on evolving and growing your digital strategy. These include B2B, health, financial, education, government, B2C, and more.

Evolve and Grow

*You can **continue to evolve and grow your digital strategy** by building on the Foundation Suite for Adobe project and apply best practices passed on by our experts.*

Foundation Suite Features

- **Page Wizard.** Builds new pages quickly and easily in a user-friendly interface.
- **Menus.** Re-imagined design and consistency for SmartEdit menus.
- **Parent-child referencing.** Allows for multiple sites per project.
- **Quick Actions.** Speeds up content creation with intuitively grouped actions.

Improved User Experience

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Throughout the lifetime of a project, the Enthink Foundation Suite will drastically improve working inside SmartEdit. We are very excited about to bring new life into your OpenText Web Site Management projects and customizing the suite to meet your individual needs.

Quick Actions add content classes, order existing page content, and disconnect pages. Removing common SmartEdit functionality from tedious pop-up systems.

The Page Wizard provides an intuitive and guided interface for authors to easily create new pages. The available tabs and options will quickly help authors set required fields and common element values.

Allow Your Message to Shine

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Let's Build Something Amazing Together

Enthink's expertise in web site development, management, and CMS implementation spans over two decades. Creating new solutions in web technology which enables our customers to become industry leaders. Guiding, shaping and creating leading edge web technology solutions, thus allowing your company to get, keep and grow relationships with customers, partners and employees.

Contact Enthink for more information.

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